

## PRESS RELEASE

*Batrik Medical Manufacturing Inc. partners with Microban International, Ltd. to develop one of the industries Safest Endoscopic Bite Blocks.*

November 1, 2009

Microban International, Ltd., a global leader in antimicrobial technology, and Batrik Medical Manufacturing, Inc., an international manufacturer and distributor of medical devices have partnered to develop the industry's first Bite Block with Microban antimicrobial protection to inhibit the growth of bacteria that can cause odors and product degradation.

The bite block, known as **BITESTRONG B3**, is a device placed into a patient's mouth prior to an endoscopic procedure to permit safe passage during TEE thus protecting the patient's teeth as well as protecting valuable endoscopic equipment. The device is available with or without an adjustable strap. Large gentle lateral side openings allow for insertion of the doctor's finger to assist in guiding the scope or for additional suctioning. **BITESTRONG B3** is also available with or without dental retention.

The **BITESTRONG B3** bite block is 100% manufactured in North America and is not only infused with Microban antimicrobial protection, it is also BPA, DEHP, and Latex-free. Bite Blocks are primarily sold non-sterile and packaged in porous plastic bags, as such, during the packaging process and when exposed to various storage conditions, plastics can often assume ambient odors and fungi. While the **BITESTRONG B3** with Microban technology does not protect the user from disease causing microorganisms, it will help prevent product degradation and bacterial odors caused by these conditions and will result in one of the safest and most comfortable Bite Blocks available in the endoscopy market today.

With added Microban protection, the **BITESTRONG B3** is not only one of the best protected and safest Bite Blocks in the endoscopy market, it is also priced at industry competitive prices. Why pay more for a product that offers less protection?

For more information, visit [www.bitestrong.com](http://www.bitestrong.com) or our corporate site [www.surgmed.com](http://www.surgmed.com)  
Call 1.514.631.7988 or 1.800.661.5432 or email [info@surgmed.com](mailto:info@surgmed.com).

\*Microban protection inhibits the growth of bacteria that causes product degradation and odors. Microban is a registered trademark of Microban Products Company. Microban protection does not protect user from disease causing microorganisms.

Batrik Medical Manufacturing Inc. has the exclusive rights to Microban protection used in the manufacture of bite blocks.

The **BITESTRONG** bite blocks must still be cleaned and duly processed according to your regular disinfection practices.